



Make Internet calls directly from your PC with **SwyxIt! Now**

Free Internet telephony services and the widespread adoption of Voice over IP technologies which enable low cost telephony have created a tremendous amount of interest in the minds of both private consumers and small business customers. The obvious attraction of low cost or even free telephony via the public Internet or public IP telephony services is increasing exponentially with the popularity of residential and business broadband services. However, as with many new technologies and services, most public IP telephony services today provide limited connectivity options as well as inconsistent voice quality, and are somewhat restricted in terms of feature functionality.

SwyxIt! Now is an innovative PC-based telephony application that can be used by consumers and small business clients alike to more easily take advantage of Internet Telephony without requiring a separate IP PBX. Based on the class-leading SwyxWare telephony software, **SwyxIt! Now** uses SIP¹ technology to offer users a highly-featured, standalone PC application that offers telephony features normally only found on telephone systems sold to high-end businesses. And because it's based on Swyx's market leading business telephony product, it's easy to set up and start making VoIP calls.

Key benefits of **SwyxIt! Now**

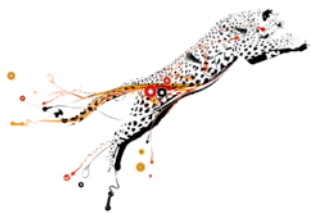
- Offers standalone SIP technology functionality to enable connection to any Internet Telephony service provider using the SIP protocol, allowing you to take advantage of low-cost Internet Telephony / VoIP tariffs
- Simple setup on your PC
- Highly featured business functionality such as personal address books, speed dials, call recording and call forwarding make **SwyxIt! Now** one of the most highly featured PC Telephony clients on the market
- Centralise all your communications and contacts by linking with Microsoft® Outlook® or Lotus Notes® so you can make calls directly from your email and contacts applications
- 'Skin' design concept allows customisation of the design of the application to reflect personal taste or branding requirements of a corporation or service provider
- Total choice – choose the features you need, and the VoIP Service Provider you want to connect to

Key benefits of **SwyxIt! Now**

SwyxIt! Now provides a highly featured business telephony system that exists as a standalone telephone system on your PC or laptop. By connecting to a Service Provider offering Voice over IP/Internet services using SIP technology, the application

effectively uses the Public Internet as its telephone network.

The SIP service provider will provide you with a telephone number for your **SwyxIt! Now** application. And every time you log





on to a broadband IP connection, telephone calls can be routed to and from your **SwyxIt! Now** application on your PC or laptop, wherever it may be located. It even works if you are on the move, since the service will recognise you wherever you connect to an internet or network connection. And because your **SwyxIt! Now** is based on the market-leading SwyxWare business

telephony system, you can be sure of high quality calls wherever you are in the world.

To get you started quickly, **SwyxIt! Now** will also provide you with a number of features you are already familiar with using on your mobile phone – personal address book, caller ID, redial support, call forwarding and programmable ringtones. So, simply install, connect and get calling!

Key Features

- Personal address book stored on the local PC
- Speed Dials
- Caller List recognition
- Call Hold, Call Swap, Call Transfer
- Redial List support
- Automatic redial
- Call Forwarding (Unconditional, on Busy, on No Reply)
- Hide number on outgoing calls
- Several user 'skin' interfaces selectable - Skin Editor capability
- CallerID dependant ringtones- match the ring tone to the caller or to the called number
- Click-to-Dial: Dial a telephone number from any Windows application
- Call Recording of incoming and outgoing calls to/from your PC
- Multiple lines
- Microsoft® Outlook®-Addin and Lotus Notes® Support
 - Dial from contact
 - Contact popup
 - Usage of Outlook Journal
- Echo cancellation/suppression for clearer telephone calls
- SIP Proxy multi registration capability
- SIP Service provider profiles
- Peer-to-Peer Mode support (no SIP proxy requirement)
- Microsoft® TAPI support
- STUN support (Simple Traversal of UDP through NAT firewalls)
- ENUM support (Telephone Number Mapping)
- Programming Interface - SDK
- DTMF generation (SIP INFO, RFC 2833)
- Sound Wizard – Support of all Windows Sound Devices
- Automatic support of Swyx Handsets (P250) and the Swyx Headsets

System Requirements

- Runs on Windows 2000 and Windows XP
- Hard disk: 14 MB minimum (+ disk space for address books and call recording files)
- For Internet Telephony, registration with a SIP VoIP provider will be required

¹ SIP – Session Initiation Protocol provides a standards-based approach to enabling IP communications with numerous, multi-vendor devices and applications.