

Save Time With **SwyxConference**

Do the people in your company seem to spend a lot of their time in meetings? Are employees who should be spending as much as possible time with prospects, customers or partners unable to do so because they are travelling from meeting to meeting? Are there times when you or your employees wish you could just have a quick ad hoc meeting with a small number of people but, because they are in different locations, it's very difficult to organise? Perhaps you are paying high charges to a service provider for the provision of a conferencing service but you have to conform to their terms and conditions for each conference call.

People sometimes joke and complain about them, but meetings are an essential part of business. Planning and production meetings, sales meetings, client meetings, briefings of all kindsthey are all needed to get work done. When face-to-face meetings aren't possible or practical, whether the reasons are logistical, economical, or matters of personal safety and security, a conference call is a cost-effective alternative. With more and more people working from home, on the road or geographically separate locations, this is an ideal way to keep everyone in today's "virtual enterprise" working together.

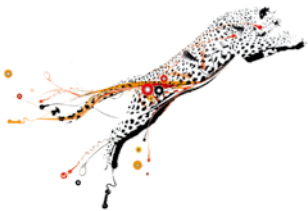
Key benefits of **SwyxConference**

- **Cost-effective:** Conference calls reduce travel, and wasted time.
- **Flexibility:** Regular conference calls keep everyone in today's "virtual enterprise" working together.
- **Productivity:** SwyxWare conferencing creates more effective working practices, leading to shorter project times and increased employee productivity
- **Customers and partners feel a stronger connection to your business** when they participate in your conference calls
- **ROI:** If your company currently schedules audio conferences using third party providers on a regular basis, the return on investment in SwyxWare conferencing applications can be quick.

Making meetings easier

The SwyxConference option is a conference manager application that allows you to have complete control over the provisioning and set up of conference calls, both ad hoc and scheduled. The flexibility of SwyxWare conferencing capabilities means that individuals can set up an impromptu conference call from their deskphones or from their SwyxIt! softphone client. For scheduled calls, or calls involving

larger numbers of callers, a virtual conference room can easily be set up by a system administrator into which all authorised callers can dial. The added advantage of virtual conference rooms is that, if the conference host has to leave the call, all other participants can continue with the conference. In addition, where appropriate, participants can be in a 'listen-only' mode so that the conference can proceed with minimum interruptions.



Your conference calls do not have to be limited to your own employees – you can invite partners and customers to join whenever appropriate. And you don't need to worry about unauthorised people dialling in to your private or confidential

conference calls as you can protect the virtual conference room with a PIN or restrict the access to certain telephone numbers only or only open the virtual conference room during business hours.

A cost effective solution

Having your own conference bridge can reduce or eliminate fees to outside conference services. And because it's always there, and exclusively for your company's use, you can increase your use of conference calling to support and expand your customer base and enhance numerous business processes, from product development to employee training. Because SwyxWare conferencing is a software-based solution, it does not require any additional, expensive hardware often associated with traditional telephony systems. This means that users of the

SwyxWare solution benefit from on-going lower maintenance and administration costs.

SwyxWare conferencing can quickly pay its way. If your company currently schedules audio conferences using third party providers on a regular basis, the return on your investment in SwyxWare conferencing can be quickly achieved. For example, a company that holds just a couple of one hour-long conference calls a day with 4 participants (or any equivalent), could see a return on its investment in a few months, depending on location and provider fees.

Key features of SwyxConference

- Ad hoc calls can be set up via SwyxPhones and/or the SwyxIt! softphone client
- Virtual conference rooms can be set up by a system administrator
- Access to conference calls can be restricted to specified hours, numbers and callers with the correct PIN
- The number of participants who can join a conference call is unlimited (as long as trunk lines are available for external callers)
- External parties can participate in select conference calls
- Participants in a conference can also conference in other participants
- Participants can join a conference in 'listen only' mode

System Requirements

Server: SwyxServer Installation , Client: SwyxIt! Installation (in combination with SwyxPhone for ad hoc conferences)

For more information

For more information contact your local Swyx distributor or reseller. To find your local distributor or reseller visit www.swyx.com or call Swyx on +44 (0) 118 325 0110 or +49 (0) 231 47770.

