



The **last** telephone system you'll ever need

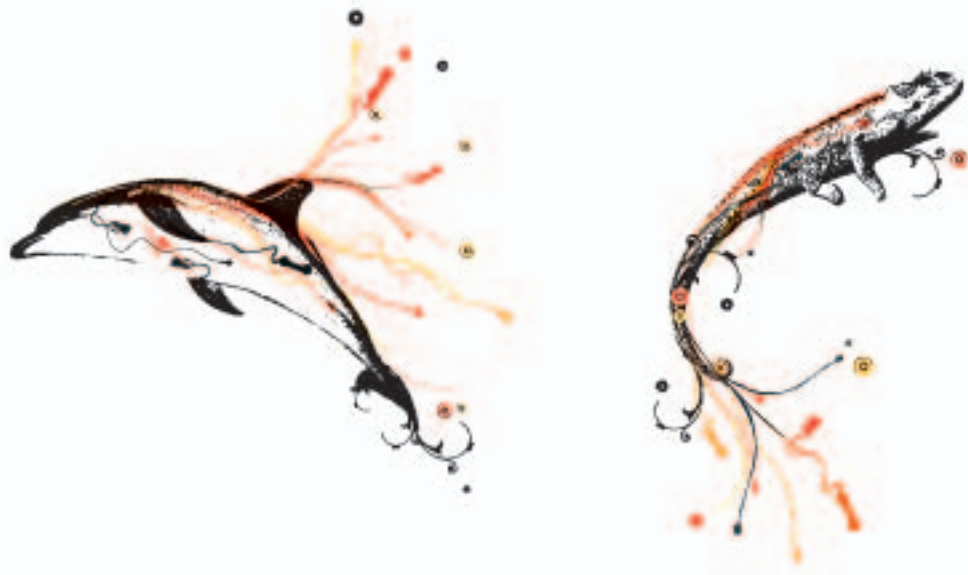
About Swyx

“Swyx was established in 1999 and now has offices across Europe, with headquarters in Dortmund, Germany. Today we are recognised as market leaders for IP telephony in major European countries and have enabled thousands of organisations across the continent to take advantage of the business benefits of IP telephony and associated applications. At Swyx, we are renowned for our product innovation and superior business understanding, and our achievements have been recognised many times through technical and business awards, journalist and analyst comments and reviews, product tests and customer testimonials.

Swyx’s management team and supervisory board are recognised industry leaders who have all held senior positions within the telecommunications industry. Everyone at Swyx is dedicated to providing world class IP telephony solutions and applications that continually push the boundaries of what is believed possible, while continually delighting our customers and business partners by providing the best possible products and services to make them more competitive in their markets”.

Günter Junk, CEO for Swyx





The **last** telephone system you'll ever need

These days, every business has to scrutinise every investment more and more carefully to ensure that they are getting the very best value. This is particularly true when it comes to telephony systems, where choice is plentiful, and technology moves so quickly that traditional telephony technologies are already becoming obsolete.

With Swyx's market leading solution, you get a software-based telephony system that works like any other software application, such as email, instant messaging and CRM, through your existing data network and Microsoft® server application. So you can take full advantage of all the benefits of business-class VoIP (Voice over Internet Protocol) – without having to invest in expensive new telephony hardware.

But that's not all. You also get a system that has the potential to build into a powerful business tool. Because a Swyx system is Microsoft® Windows® based, it integrates seamlessly with your existing IT infrastructure. This includes all your individual business applications such as security systems, office applications, finance and CRM systems and customer support infrastructure, giving you one seamless communication system that will move and grow with your business no matter how many people, sites or locations you expand into.

At Swyx we are constantly developing our solutions to meet the ever changing needs of your business. So whatever your business, and whatever your stage of development, choosing an IP telephony solution from Swyx will give your business more possibilities, more agility, more choice and more communication, making it the last telephone system you'll ever need.



MORE possibilities

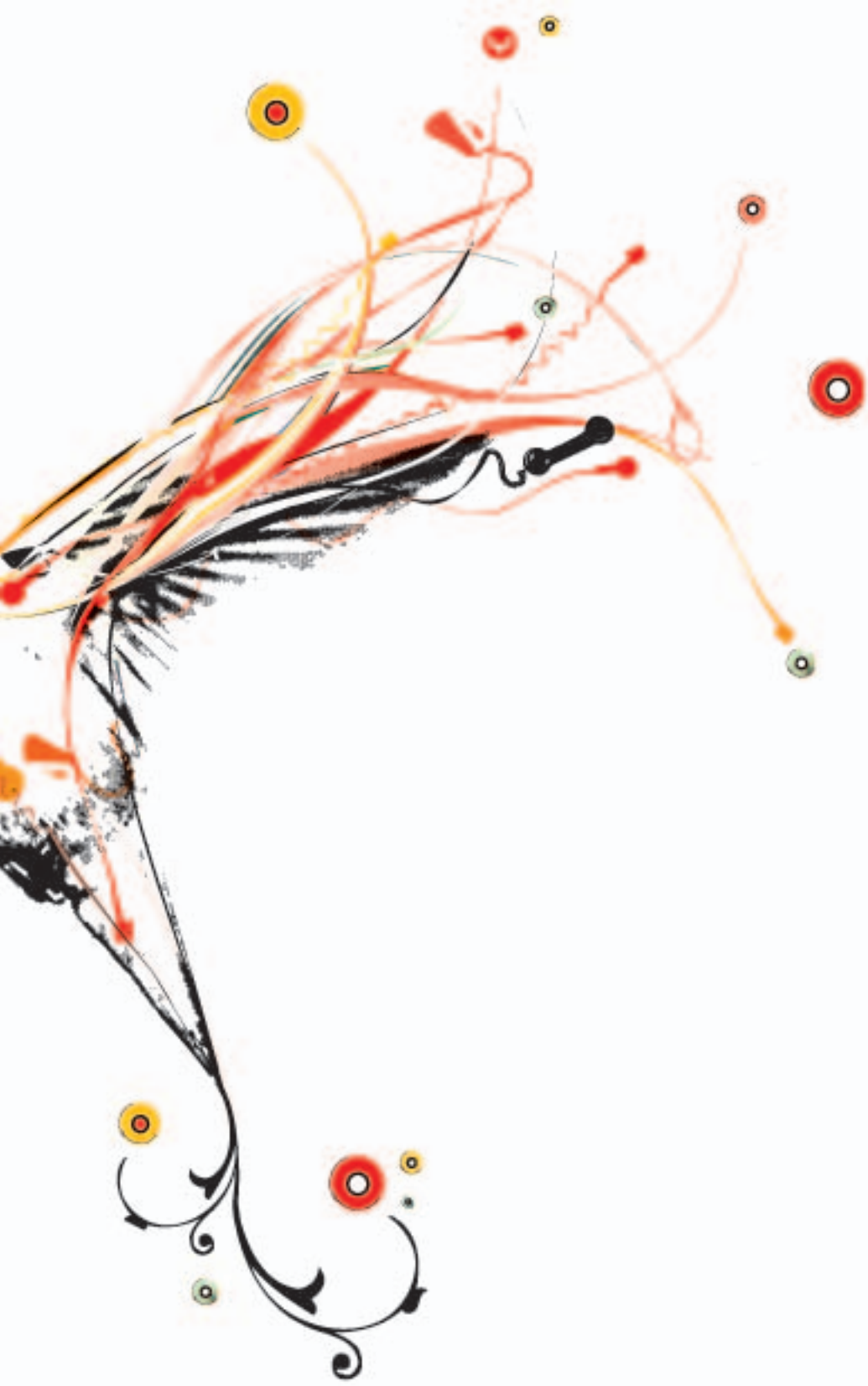
A Swyx solution opens up new possibilities for your business through the power of IP telephony applications.

By fully integrating all your business applications and all your communication tools through your existing data network and Microsoft® server application, you make the most of your current technology investments – and offer your existing and potential customers a richer, more professional service through intelligent and bespoke call handling.

Your staff will also have the freedom to work almost anywhere, with full remote access to all the tools, applications and communications they would normally use in the office environment.

Because a Swyx solution helps to simplify your entire communication system, you and your staff will have more time to spend on doing the things you're best at, instead of managing a complicated communications network.

When everyone has the chance to focus on the business, the possibilities are endless.



“It’s flexible, reliable, cost effective and has saved us around £90,000 in comparison to similar solutions.”

Pete Siviter, IT Manager for Concept Publishing



“Making international calls is a doddle because everything is part of one global system. If we wanted to open other offices elsewhere in the world, it would be child’s play to extend the schema and easy to add new starters to the system.”

John Snaidowski, VP of Strategic Development for Scapa



MORE agility

Imagine having the flexibility to use, manage, move and change your communications whenever and wherever it suits you.

With a Swyx system, you'll have the agility to react quickly to the changing needs of your business and the marketplace more simply than ever before.

As a software-based solution, a Swyx system has the scalability and functionality to allow you to grow your business as quickly as you need. This means that the system will expand as your business grows, effortlessly and seamlessly but without the need for expensive hardware upgrades. New users can learn the system within minutes, and will already be familiar with Windows® based applications. You can easily add any number of new users and new software packages to the system whenever you want without the need for specialist help.

In fact, everything about a Swyx system is simplicity itself. Because it utilises your existing data network and Microsoft® server application, you only have one Microsoft® Windows® based system to administer. So there's no need for expensive telephone engineering support.

That means you'll have more agility. And more agility means more competitiveness.

“All of our professional resources are now available to our clients with just one in-bound phone call, making our business far more responsive, efficient and professional.”

Hugh Cooper, ICT Manager, Wards Solicitors.





MORE choice

With competition in every market as intense as it is, your business really needs the ability to choose what you want, when you want it and where you want it.

The inherent scalability of a Swyx system means you can implement the business telephone system you need today, knowing that you can easily choose to adapt or upgrade your system as your business grows. With Swyx's software-based solution, you buy only what you need to use, when you need to use it.

Because our system is non-proprietary, you decide exactly what equipment you want to buy and from whom - including telephone handsets, servers, business and security applications and even the network infrastructure itself. You can even choose where to host your Swyx system in your network.

With this level of choice, you'll be able to manage your budgets and your infrastructure more effectively and compete in the marketplace more successfully.

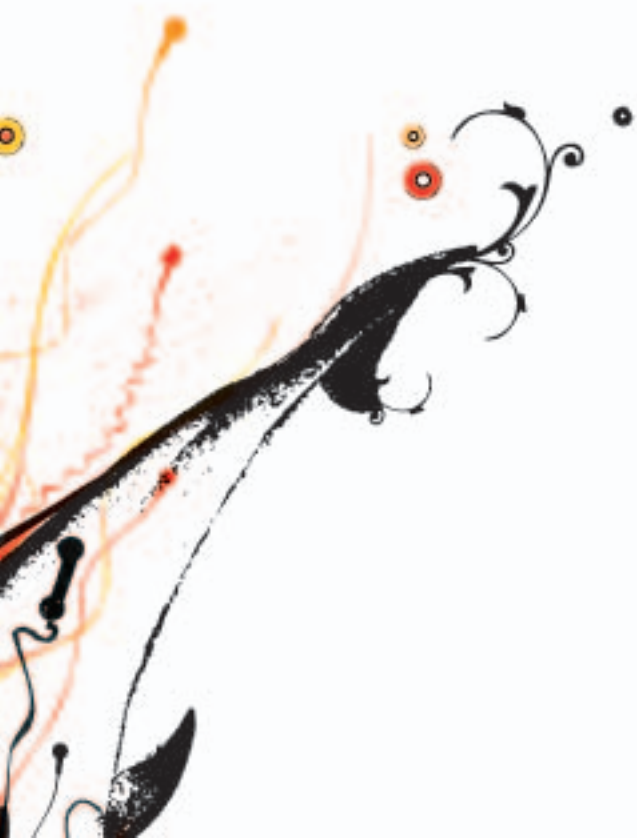
MORE communication

A Swyx system is more than a telephone system. It's a powerful business communication tool that gives you and your staff more ability to collaborate.

Because it integrates with all your current applications, everyone can now use Outlook® or Lotus Notes® to manage all their communications, with telephone, voicemail, fax and email all in one place. It even integrates into your calendar and contacts function to help you decide where, when and from whom you receive telephone calls.

A Swyx system also allows staff to appear to be in the office, even when they're out – taking advantage of all their usual office business tools. Everyone can manage telephone calls just as if they were at their desks, making and answering calls through their laptops or PCs in other locations. Calls and conference calls to other users in your network are absolutely free, so you needn't worry about expensive phone bills when your staff have to work from home or on the move. And with Swyx's industry-leading call handling system, you can easily customise the way your customers' calls are handled when they contact your company.

From enhanced communications come better collaboration, better understanding and better performance.





For more information on Swyx or to request a free trial,
call +44 (0) 118 325 0110 or visit www.swyx.com